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MEMBERS

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WELCOME TO CORVETTES ON THE GULF

A CLUB FOR ENTHUSIASTS LOCATED IN SOUTHWEST FLORIDA https://CORVETTESONTHEGULF.COM







Corvettes on the Gulf Information Sheet

☑ CLUB NAME

- o Corvettes on the Gulf, Inc.
- Established in 2003
- Florida Not For Profit Corporation

☑ PURPOSE/ MISSION

 Our goal is simple - to have fun while enjoying our Corvettes and supporting our local community!



☑ MEMBERSHIP

- Our Club includes Members from Cape Coral, Fort Myers, Estero, Bonita Springs and other communities stretching from Punta Gorda to Naples.
- Club Membership ranges from 100-200 Members with 100-150 Corvettes encompassing all 8 Corvette Generations.
- We encourage couples to join as we have events for the Men and Ladies!
- We are always welcoming area Corvette Owners!

☑ ACTIVITIES /CHARITIES SUPPORTED

- While we plan various events throughout the year, many events are scheduled from the autumn through spring months in order to take advantage of the cool, sunny weather that makes Southwest Florida such a great place.
- We host three car shows that allow our club to raise money for deserving local charities.
- Some of our events include: Monthly Meetings, Monthly Dinners, Caravans to Interesting Locations, Hosting 3 Car Shows, Member Holiday Parties, and Monthly Men's and Ladies Luncheons.
- o We support "Local Charities" with annual gifts of money.

☑ WEBSITE <u>www.corvettesonthegulf.com</u>

 Our Club website was established on 2017 and experiences over 1,000,000 Hits,150,000 visitors, including 65,000 plus unique visitors per year.

☑ CLUB SPONSORS

Our Club appreciates your interest in the opportunity to become a Sponsor.
Details are included on the following page.



CORVETTES ON THE GULF



A Florida Not-For-Profit Organization www.corvettesonthegulf.com

In 2003, a number of Florida Corvette owners from the Cape Coral area, recognized the need for a local fundraising organization. With their common interests, they founded Corvettes on the Gulf, Inc. (COTG) Cape Coral, FL., and became a Florida Not for Profit Organization on June 5, 2003. Membership has grown over the years to 100-200 Members strong.

Our mission was then and still is today, to operate as a not-for-profit organization, to promote fellowship among Corvette owners and to promote involvement in our communities. We endorse a pay it forward strategy, to help others first by making many annual financial donations to support local charities.

We ask you for your support and offer an annual sponsorship opportunity as shown below.

Every amount helps us to help others; we appreciate your support.

Corvettes On The Gulf Sponsor Levels and Benefits	Platinum \$500	Gold \$250	Silver \$100
COTG Home Page *Sponsor Website Link	$\overline{\mathbf{A}}$	$\overline{\checkmark}$	$\overline{\mathbf{A}}$
Sponsor Link in Club Monthly Newsletter	\square	\square	\square
Vendor Site at all COTG Car Shows	\square	\square	
Option to address COTG Club Monthly Meeting	\square	\square	
Sponsor Invitation (2) to Annual Holiday Party	\square		
Exclusive Non-Competition Sponsorship	\square		

* COTG W	/ebsite: www	.corvetteson	thegulf.com
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Charities COTG Has Supported:	
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Golisano Children's Hospital • Harry Chapin Food Bank

- Lee Health Foundation Hope Healthcare Hospice
 - Wounded Warrior Project Leukemia Society
- Life Line Family Center ARC Animal Sanctuary
 - Cape Coral Caring Center VFW Post # 4353
 - Sloan Kettering Cancer Center
 - Midwest Food Bank Cape Coral Partners
 - Cape Coral Animal Shelter
- ACT (Abuse Counseling & Treatment) Cape Coral

>> Please see attached "Sponsorship Form" or contact us directly via our Website <<



CORVETTES ON THE GULF



A Florida Not-For-Profit Organization

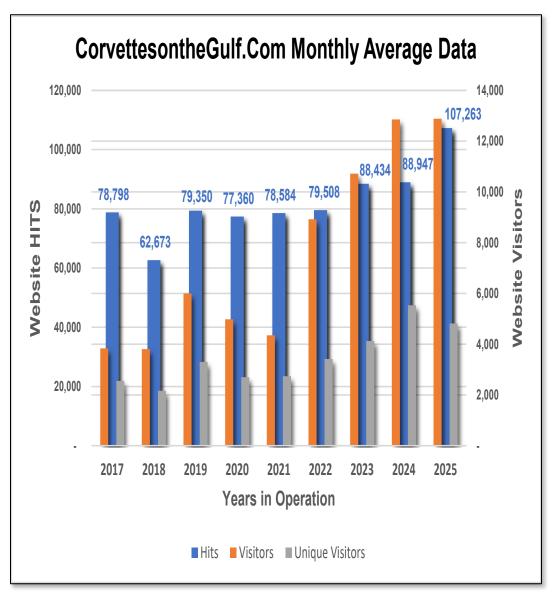
www.corvettesonthegulf.com

SPONSORSHIP FORM

Name:				
Address:				
City:	State:		Zip C	Code:
Phone: Email:				
SPONSORSHIP LEVEL SELECTED:				
Levels: "PLATINUM" \$500	"GOLD" \$250	"SILVER"	\$100	(Circle one)
Enter Payment Amount \$	to be paid ann	ually based	on initial	website posting date
Select Form of Payment: Cash	*Check (Circle One	e)		
SPONSORSHIP WEBSITE LINK OPTI	ONS AVAILABLE: (C	Chose all the	at apply)	
Link to a "Landing Page" co	ontaining links as de	fined below	. (COTG	can build for you)
Link to <i>Business Card</i> (Att	ach to Form if will u	ise as link o	n our we	bsite)
Link to <i>Company Website</i> :				
Link to <i>Facebook Page</i> :				
SPONSORSHIP LOGO (if available)				
Logo Artwork (Send electro	onic file to <u>info@cor</u>	vettesonth	egulf.con	n cc/ Webmaster)
Note : Our standard Sponsor V	Vebpage Link Butto	ns are 272 x	82 Pixel	s at 72 Resolution
·	, 0			
Signature:		Date: _		
*Please make Check payable to: '		<mark>Gulf"</mark>		
Send Application and payr			Debbie I Phone: 5 COTG Tr 18970 N	518-522-0208 easurer
			North Fo	ort Myers, Fl. 33917

Corvettes on the Gulf Website Statistics by Year Since Operational in October 2017

Corvettes on the Gulf Website Data				
Year	Months	Hits	Visitors	Unique Visitors
2017	4.5	354,592	17,285	11,491
2018	12	752,081	45,664	25,986
2019	12	952,198	72,057	39,591
2020	12	928,315	59,826	32,397
2021	12	943,003	52,239	32,886
2022	12	954,098	107,014	41,017
2023	12	1,061,207	128,598	49,479
2024	12	1,067,359	154,272	66,443
2025	2	214,525	25,760	9,626
Total	90.5	7,227,378	662,715	308,916
Average Monthly Data				
2017	4.5	78,798	3,841	2554
2018	12	62,673	3,805	2166
2019	12	79,350	6,005	3299
2020	12	77,360	4,986	2700
2021	12	78,584	4,353	2741
2022	12	79,508	8,918	3418
2023	12	88,434	10,717	4123
2024	12	88,947	12,856	5537
2025	2	107,263	12,880	4813
Total	90.5	79,861	7,323	3413



HITS: A Website HIT is a request for a file from the Website Server including; HTML pages, images, scripts and other files.

VISITORS: A *VISITOR* is an Internet user who comes to the website.

UNIQUE VISITORS: A *UNIQUE VISITOR* to visit the website in a given period. This is a market analytic to measure the size and reach of a website's audience.